

# Spain

Inbound Tourism to Malta

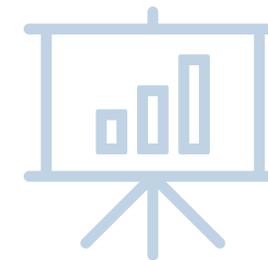
Year 2024



Malta Tourism Authority  
Research Unit



# Overnight Trips - Timeseries



SPAIN	2019	2020	2021	2022	2023	2024
Total International Outbound Trips	25.2 million	8.6 million	10.0 million	22.0 million	25.7 million	27.9 million
International Outbound Trips by Air	17.1 million	5.1 million	5.7 million	14.6 million	17.1 million	18.5 million
Total Inbound Trips: Spain to Malta	116,296	27,480	35,787	86,801	114,691	132,081
Spain's Share of Total Inbound Trips to Malta	4.2%	4.2%	3.7%	3.8%	3.8%	3.7%
Malta's Share of International Outbound Trips by Air	0.7%	0.5%	0.6%	0.6%	0.7%	0.7%

Sources: Global Data, NSO  
 Figures subject to periodical revisions

# Inbound Tourists

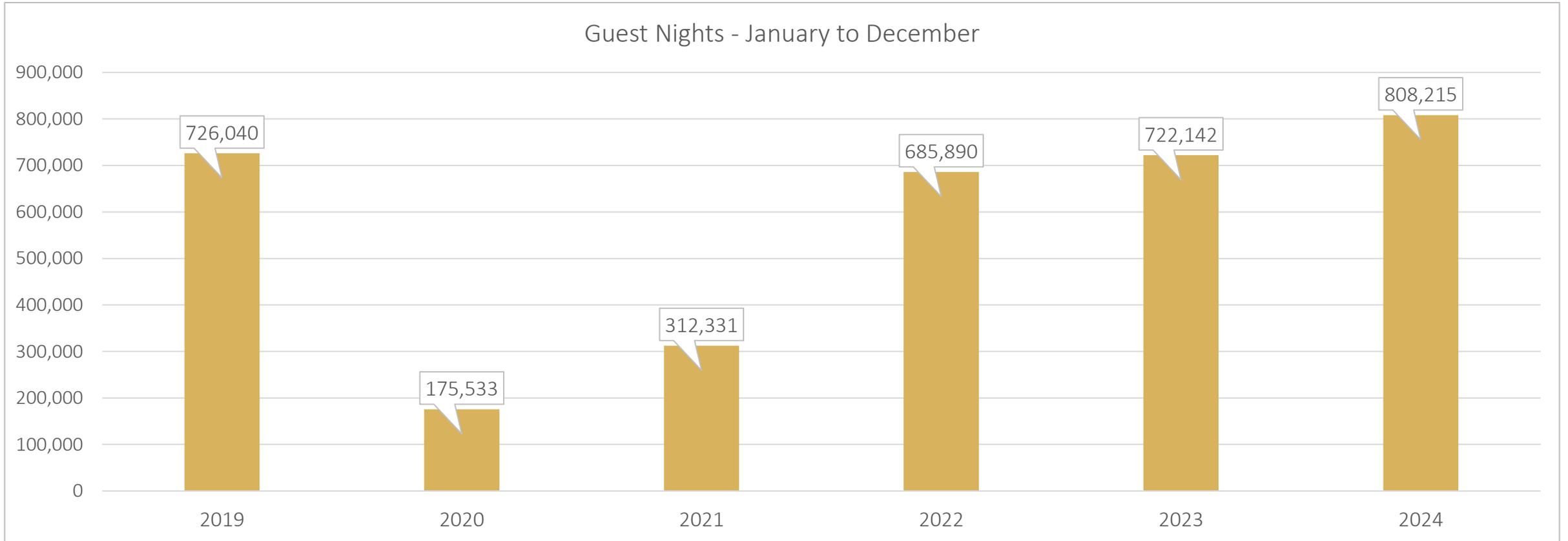


Source: NSO

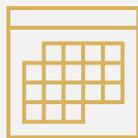


**Change 2024/2023**  
+ 17,390 tourists  
+ 15.2%

# Tourist Guest Nights



Source: NSO



**Average Length of Stay  
(2024)**

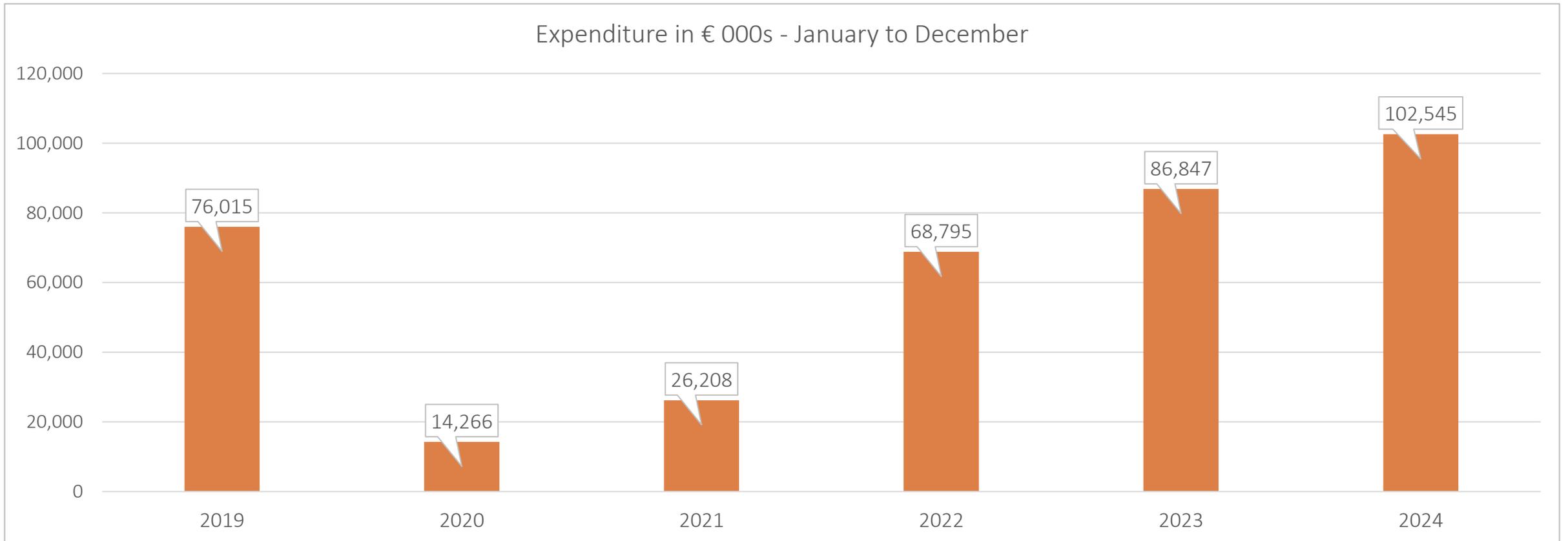
6.1 nights



**Change 2024/2023**

+ 86,072 nights  
+ 11.9%

# Tourist Expenditure



Source: NSO

**Average Expenditure Per Capita (2024):**

€776

**Average Expenditure Per Night (2024):**

€127



**Change 2024/2023**

+ €15,698,000

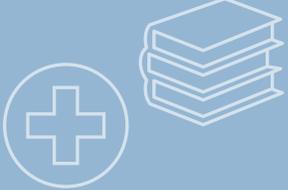
+ 18.1%

# Seasonality

	 Spring	 Summer	 Autumn	 Winter
2019	27.9%	35.5%	21.2%	15.4%
2020	0.0%	32.3%	7.0%	60.7%
2021	13.9%	45.0%	38.2%	2.9%
2022	28.0%	39.1%	21.8%	11.1%
2023	29.0%	36.7%	20.1%	14.3%
2024	27.3%	36.4%	19.5%	16.8%

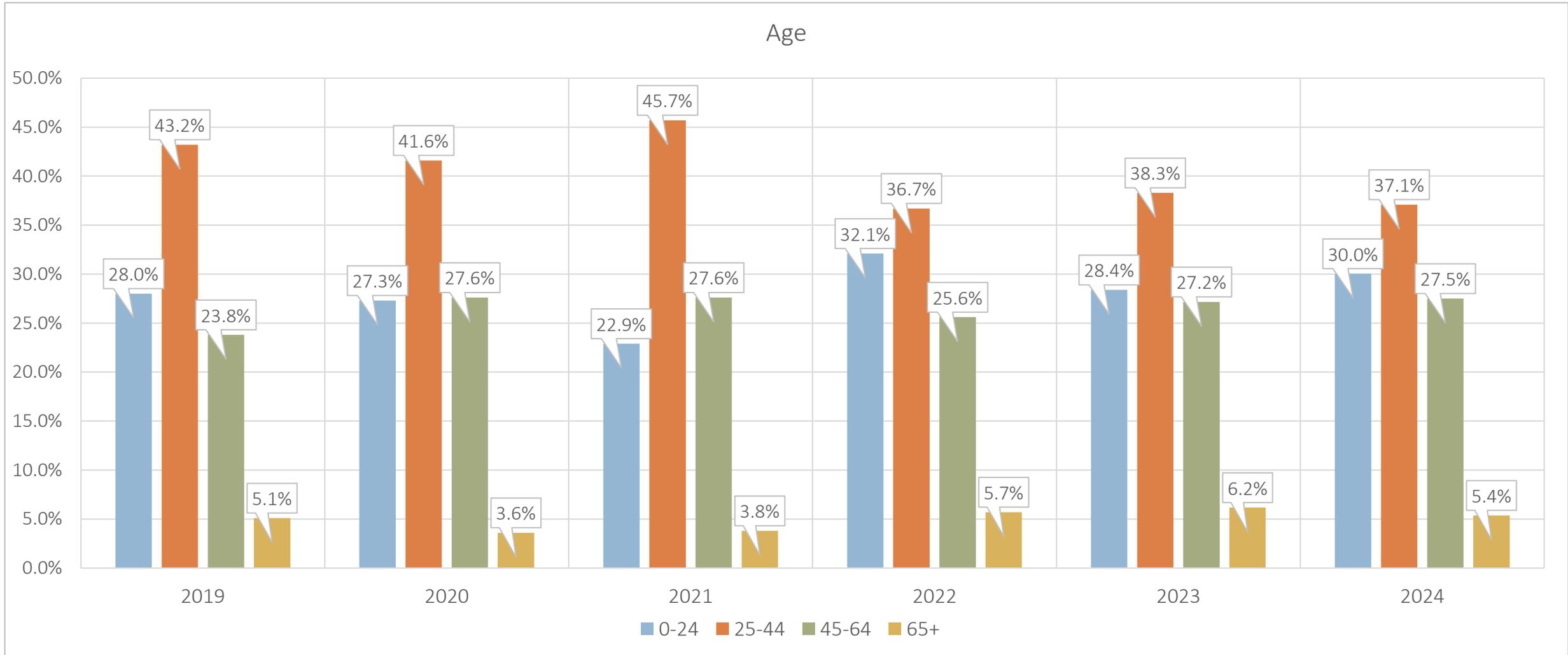
Source: NSO

# Purpose of Visit

	 Holiday	 Business	 VFR	 Other
2019	84.2%	6.2%	4.1%	5.6%
2020	81.5%	6.9%	8.3%	3.2%
2021	71.2%	9.0%	13.9%	5.8%
2022	80.1%	6.9%	6.5%	6.5%
2023	83.6%	7.3%	5.0%	4.1%
2024	88.0%	5.2%	3.5%	3.4%

Source: NSO

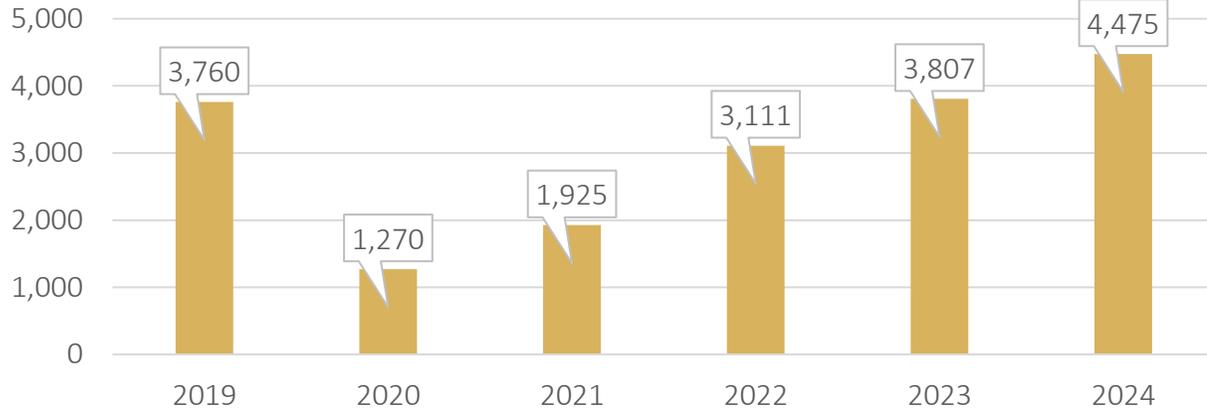
# Age of Inbound Tourists



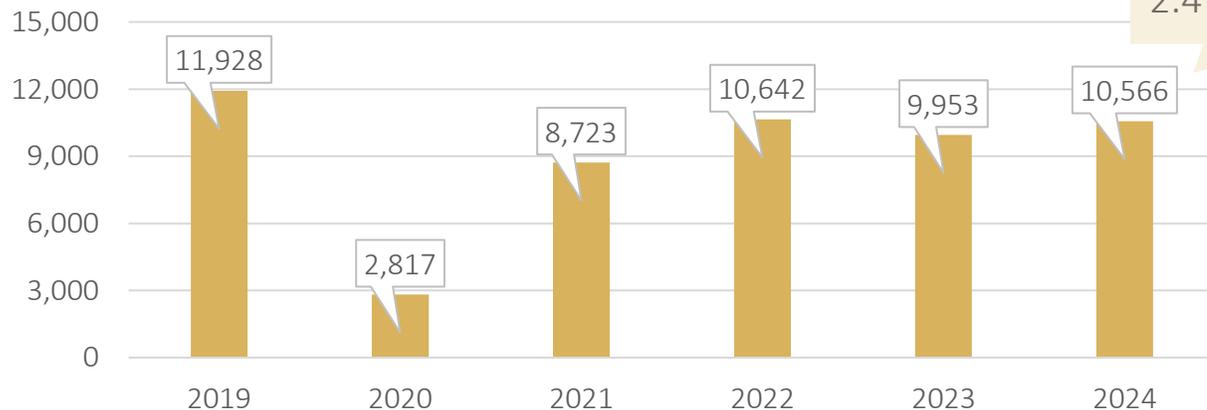
Source: NSO

# English Language Learning

Number of Students



Number of Student Weeks

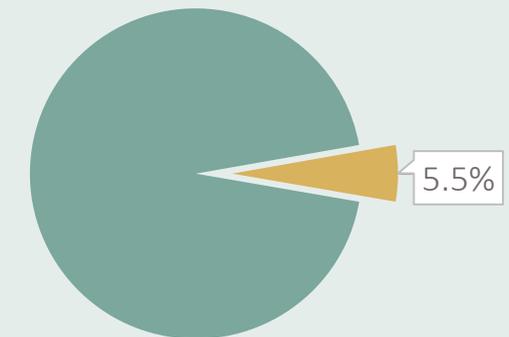


Average Length of Stay:  
2.4 Weeks

Type of Course (2024)

General	86.3%
Intensive	8.8%
Specific	0.6%
Other	4.3%

Market Share of Total TEFL (2024)



Source: NSO Note: Since 2021, following disruptions due to COVID-19, foreign students who attended English Language schools could choose both physical courses in Malta, as well as online courses.



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Databank available on [www.mta.com.mt](http://www.mta.com.mt)